## Sponsorship Benefit Overview

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Price</th>
<th>Event Recognition</th>
<th>Logo Listings: Web &amp; Print</th>
<th>Banner Ad</th>
<th>Poster</th>
<th>Literature Display</th>
<th>Attendee List</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$5,000</td>
<td>Welcome Reception</td>
<td>• Logo Rotation and Web Link on Home Page&lt;br&gt;• Logo and Web Link on the Sponsor, Abstract, Schedule and Registrations Pages&lt;br&gt;• Logo and Web Link on the Mobile App Sponsor Page&lt;br&gt;• Logo on General and Event Signage and Other Conference Materials</td>
<td>Mobile App</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Gold</td>
<td>$3,000</td>
<td>Poster Session</td>
<td>• Logo and Web Link on the Sponsor and Schedule Pages&lt;br&gt;• Logo and Web Link on the Mobile App Sponsor Page&lt;br&gt;• Logo on General and Event Signage and Other Conference Materials</td>
<td>None</td>
<td>None</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Silver</td>
<td>$1,500</td>
<td>Breaks</td>
<td>• Logo and Web Link on Sponsor Page&lt;br&gt;• Logo on General and Event Signage and Other Conference Materials</td>
<td>None</td>
<td>None</td>
<td>Yes</td>
<td>None</td>
</tr>
<tr>
<td>Bronze</td>
<td>$500</td>
<td>None</td>
<td>• Logo and Web Link on Sponsor Page&lt;br&gt;• Logo on General and Event Signage and Other Conference Materials</td>
<td>None</td>
<td>None</td>
<td>None</td>
<td>None</td>
</tr>
</tbody>
</table>

### Sponsorship Benefit Details

#### Event Recognition
- Depending on the sponsorship level your company may be assigned one of the events listed above. During each assigned event your logo will be prominently displayed on signage.

#### Logo Listings: Web and Print (Due with Submission JPG or PNG)
- All sponsors will receive a logo listing (with link) on the conference sponsor web page.
- Depending on the sponsorship level your company may receive a logo placement on the conference home page rotation and/or on the abstract, schedule and registrations pages.
- All sponsors will receive a logo listing on signs located in the registration/session/exhibit areas and logo placement on other conference materials.

#### Banner Ad and Poster
- Depending on the sponsorship level your company may also receive the following complimentary mobile app banner and a poster to be displayed during the poster sessions.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Banner Ad Size</th>
<th>Poster Due at Conference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum:</td>
<td>640 w x 160 h (PNG Only, Max 72 DPI)&lt;br&gt;680 w x 80 h (PNG Only, Max 72 DPI)&lt;br&gt;768 w x 80 h (PNG Only, Max 72 DPI)</td>
<td>44” x 44” inches</td>
</tr>
<tr>
<td>Gold:</td>
<td>None</td>
<td>44” x 44” inches</td>
</tr>
<tr>
<td>Silver:</td>
<td>None</td>
<td>None</td>
</tr>
<tr>
<td>Bronze:</td>
<td>None</td>
<td>None</td>
</tr>
</tbody>
</table>

#### Literature Display and Attendee List
- Depending on the sponsorship level your company may provide company literature to be displayed in the registration area.
- In addition, your company may also receive the post-conference attendee list.
GOX 2020 Sponsorship Form

Choose Level of Sponsorship:

- Platinum: $5,000
- Gold: $3,000
- Silver: $1,500
- Bronze: $500

Choose Additional Sponsorships (Optional):
If you are interested in being the sole sponsor for the conference lanyard or another logo item, please make a selection below and you will be contacted. Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. The logo for the GOX 2020 conference must also be included on the item. Limit one item per sponsor.

- Lanyard: $2,000
- Other: $TBD (Minimum $1,000 – Contact heather@avs.org)

Contact Information:
Name: _______________________________________________________________________________________________________
Company: _____________________________________________________________________________________________________
Address: _____________________________________________________________________________________________________
City: ___________________________    State: ___________________    Postal Code: __________________________
Province: ___________________________________________________________________________     Country: __________________________________________
Phone: ___________________________     Fax: ___________________________
E-mail: ___________________________     Website: __________________________________________

Method of Payment:
- Check enclosed (payable to AVS in U.S. dollars and drawn on a U.S. bank, AVS Tax ID No.: 04-2392373)
- Wire transfer (contact heather@avs.org for details)

Charge my:  
- MasterCard
- VISA
- American Express

Card Number: ___________________________     Exp. Date: ___________________________
Cardholder Name: ___________________________     CCID#: ___________________________
Cardholder Signature: ___________________________     Date: ___________________________

TOTAL AMOUNT: $________________ U.S. Dollars

Submit Completed Form:
AVS
110 Yellowstone Dr., Suite 120
Chico CA 95973

Questions? Contact Heather Korff, heather@avs.org, 530-896-0477, fax 530-896-0487